

PRESS RELEASE

Property makes the opportune modern investment: how to hit on the 'best buy'

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Published by Kogan Page on 2nd May 2006

"Hodgkinson knows her stuff."

Living Abroad magazine

Includes:

- What is the difference between 'owning' and 'investing' in property?
- Determining the market
- Making money from your own home
- Buy-to-let
- Developing property
- Holiday rentals
- Commercial property
- Setting up a B&B

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At one time, most people saw their homes simply as a place to live. Nowadays, property ownership is more likely to be seen as a potentially lucrative business, safer and more reliable than many other types of investment. However, property investment is a highly complex business, for example:

- Do you want to be a sideline or full-time investor?
- What type of property may be best for you and your portfolio?
- And have you anticipated every single expense involved in renovating that 'bargain' property?

The Complete Guide to Investing in Property, published by Kogan Page on 2nd May, looks at all aspects of property investment.

This book guides readers through all the pros and cons of investing in property, from outright cash purchases, mortgages and loans, to dealing with comfort and stress levels. It contains inspiring and exciting case studies, as well as real-life cautionary tales, making it an entertaining read as well as a

valuable information resource.

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About the author

Liz Hodgkinson writes regularly on property matters for the *Daily Mail* and London's *Evening Standard*, and also contributes to *The Guardian*, the *Daily Telegraph* and various magazines and websites. She is the author of the best-selling *The Complete Guide to Letting Property*, *The Complete Guide to Buying Property Abroad* and *The Complete Guide to Renovating and Improving Your Property*, all published by Kogan Page.

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Notes to the editor

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